

BELIEVE one can make an impact,
and thousands can conquer cancer.



TEAM GLADIATOR

The Ride to Conquer Cancer benefiting the BC Cancer Foundation

THE RIDE

Team Gladiator (the “**Gladiators**”) will be participating in a two-day major cycling event, called The Ride to Conquer Cancer (the “**Ride**”) benefiting BC Cancer Foundation on June 19/20, 2010. We’ll be cycling from Vancouver to Seattle with thousands of other riders. All the proceeds will go to BC Cancer Foundation to support cancer research, treatment, and services. BC Cancer Foundation is a leading comprehensive institution devoted to cancer research and care, and the work they’re doing is cutting-edge.

WHY WE RIDE

- 171,000 new cases of cancer and 75,300 deaths from cancer occurred in 2009.
- Over 45% of men and 40% of women will develop cancer in their lifetime and 1 in all 4 Canadians will die of cancer.
- That's why we are riding. To do something BIG about cancer. We hope that you'll share in this incredible adventure by supporting the Gladiators in our fundraising efforts.

We Ride to Conquer Cancer

GETTING INVOLVED

Join the Gladiators

- Join us in our efforts to conquer cancer. All that you need is a bike and commitment to end this heartbreaking disease. To sign up for Team Gladiator contact team captains as per “**Contact**” Section below.

Support the Gladiators

- Support the Gladiators → Make a donation that will be pro-rated across all Team Gladiators’ member’s fundraising quotas. [CLICK HERE](#) for team donation form.
- Support a specific Gladiator → [CLICK HERE](#) for Team Gladiators’ homepage and then click on rider’s name in team list.
- Sponsor the Team – Refer to details below in “**Sponsorship Opportunities**” Section Below.

Attend the Gladiators Team Fundraising Event in May 2010.

- Get involved via attendance or donation to the event silent auction. Location and time TBD → Stay tuned for further details.



SPONSORSHIP OPPORTUNITIES*

Title Sponsor - \$2500 (1 opportunity)

- Prominent 5' x 5' company logo on center chest of Gladiators team jerseys
- 4 complimentary tickets to fundraiser

Platinum Sponsor - \$1000 (2 opportunities)

- 4' x 3' logo on shoulder of Gladiators team jersey
- 2 complimentary tickets to fundraiser

Gold Sponsor - \$100 (15 opportunities)

- 2' x 2' company logo on back of Gladiators team jersey

SPONSORSHIP OPPORTUNITIES (CONT'D)*

Virtual rider - \$100

- If you are unable to ride with the Gladiators but would still like to be a part of our team then become a virtual rider

Friend of Team Gladiators – Open donation

- Donate item for silent auction at annual team fundraiser
- Make donation to Team Gladiators by going to team page

** All sponsorship payments and donations over \$10 will receive a tax-receipt from the BC Cancer Foundation*

FOR FURTHER INFORMATION, PLEASE CONTACT:

Team Gladiator

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